

Writing a Persuasive Paper

Purpose: to argue or persuade

Examples: Essay, Position Paper

Prompt cue words:

- **Persuade** your audience that...
- **Convince** your audience that...

Key Features:

- Specific audience
- Thesis statement with summary of argument to follow
- Logical organization
- Relevant information
- Detailed support with examples
- Links part to whole
- Specific vocabulary
- Consistent tense
- Knowledgeable voice

Framework for writing Persuasive:

1. Thesis

- Point of view or position
- Background information

2. Argument

- Support for position
- Evidence
- Detailed examples

3. Reiteration

- Conclusion that summarizes important points
- Concise redefinition or review of position

